



**Healthy People Healthy Oneida County
Tobacco Free Oneida County Coalition**

Date: April 21, 2008

Recorder: Laura Mays

Members Present: Tom Mathea, Dr. Bill Wright, Chrystal Woller, Jessica Buss, Susanne Morris, Pat Zapp, Bill Vancos, Laura Mays, Kelly Mays, Emily Kelly, Joan Schutts, Michelle Mays & Karen Knudson

Agenda Topic	Discussion	Decision / People willing to follow up
<p>Welcome & Treasury Report/Minutes</p> <p>Old /New Business</p>	<p>Tom Mathea & Bill Vancos, co-chairs, welcomed members and celebrated Karen Knudson’s retirement. Joan shared April budget report of \$1,219.78. All monies are tied up with HPHOC, RHS FACT and JWMS FACT. Fundraising efforts discussed. March minutes reviewed and approved.</p> <p>OLD BUSINESS/NEW BUSINESS</p> <p>State Action – Pat Zapp reported next chance for state action will be January 09, states goal to have over 15 local municipalities pass local ordinances and have statewide smoke free air one of the first items that is addressed. Discussion regarding oppty. for a State referendum with push from Gov. Doyle in November. Youth Angle discussed & at this time large support from rest. Association and state doesn’t want to alienate that group of supporters. In regards to funding, Oneida Co. will see an additional one time funding increase of 5k due to the increase in tobacco control budget. Oneida County has also accepted Forest Co. funding and will be implementing objectives there.</p> <p>Local Action – Local media and outreach pieces circulated. New poll released and circulated to media. Travel Aire ad in RDN and Star Journal. Discussion re: White Stag and lack of enthusiasm about going smoke free. Discussion re: article on smoking bans causing fatal accidents, members reminded this can work to smoke free policy favor: if had a statewide ban people aren’t driving...Jackie Cody called the researcher and she has a detailed overview on www.newsofthenorth.net.</p> <p>Initiatives at Nicolet College – discussion re: work towards a tobacco free campus policy. Talking points and tech. college policies sent out, members reviewed correspondence with board members. Tony Albright is organizing a smoke free campus day, Wedn., April 30th & Laura will attend and provide treatment options to students/staff wanting to quit.</p> <p>Coalition Building - Jackie Cody submitted coalition meeting schedule to News of North and Trig’s marquee. \$10.00 a month for</p>	<p>Submit funding request to health dept. for services rendered – Laura</p> <p>Check on statewide referendum oppty - Pat</p> <p>Members encouraged to let businesses know why they are patronizing and thank them for being smoke free.</p> <p>Members encouraged to call or write Nicolet Board members re: implementing tobacco free grounds policy. If would like speaking points, contact Laura or Jackie Cody.</p> <p>Display messages with Trig’s marquees at check line, also will submit coalition meeting times/dates</p>

messages. First month focus on Quit Line and second month focus on Northwoods Women of Influence event in Minocqua. Women of Influence event is intended to be a coalition building event. Additional oppty to build coalition with YMCA Healthy Kids Day and Ministry Health Fair where we'll have information at both.

FACT– Kelly Mays reported despite the weather JWMS FACT students lock in had over 100 kids and good activities for the students attending. JWMS students are now working on the FACT Tour to take to the grade schools on Friday, May 16th. Michelle Mays, RHS FACT, reported high school students working on local activities to compliment the new state FACT campaign, “They killed 8000.” FACT will participate with the Relay for Life in June and are working on a press conference for World No Tobacco Day with the handprints from Oneida County. Michelle reported being chosen as National Youth Advocate of Year with Campaign for Tobacco Free Kids for the Midwest region. She'll be traveling to Washington D.C. to accept her award.

Tobacco Treatment

Dr. Wright reported wording of tobacco questions does read, “do you use tobacco and not do you smoke.” Susanne reported release of WINTIP press release and focus on Mental Health treatment facilities.

Northwoods Women of Influence Grant – Committee has secured The Top of the Pointe on May 14, 6- 8:30 p.m. Draft agenda circulated. Focus of event is to encourage women to stand up for women's health, influence others, and take action. Members worked on labels and stamps for the invitations. Heather Shallock, Channel 12 will emcee the event and Aspirus, Marshfield Clinic, and Ministry Health Care all will have presenters and have donated items.

Conferences- 5/28 in Wausau & 6/10 in Eau Claire - Dr. Mike Fiore will be presenting the Clinical Practice Guideline Update. 6/4 & 6/5 mandatory coalition building conf. in Wausau for coordinator and one member. 5 day training in August being offered for credit

Gruen Von Behren – MHLT, Three Lakes, Arbor Vitae, Eagle River and Rhinelander all interested in having the speaker in fall or early winter. Shared with schools that the cost of speaker is 600.00 per presentation and TFOCC has small amount to donate towards airfare and lodging, due to the generous donation from Kristin Hill in honor of her father who recently passed away. Discussion re: having funds from silent action go towards speaker costs for local schools.

to other media channels to include: print channel 12, cable, and radio - Jackie. Laura providing displays and assembling coverage for fairs. Bill V. and Laura will work on training manual for new members.

Check on media opportunities – Laura and FACT Students

Dr. Wright will check with Linda Seiter about status of fax to quit program.

Committee of Karen, Susanne, Tom, Jessica, Stacy Hammes, Judy, & Laura will finish final details. Tom and Bill requested to put on their black and white business attire and help on Wednesday, 14th!!!

Interested in attending, call Laura at 369-6115.

Coordinate with speaker & schools - Laura.

Contact applicant - Laura

Meeting adjourned at 6:45 PM

Americorp Volunteer –We received notice HPHOC- TFOCC chosen to be part of the Americorp program through Marshfield Clinic and Alliance for Youth! We will have someone to work with us on for approx. one year or 1700 hours. Next steps include advertising for applicant, interviewing, and trainings. An applicant has been recommended by AODA Committee.

Next Meeting Date: Monday, May 19, 2008