



## Tobacco Free Oneida County Coalition

Date: August 13, 2007

Recorder: Laura Mays

Members Present: Bill Vancos, Pat Zapp, Karen Knudson, Michelle Mays, Tom Mathea, Judy Gaarder, Susanne Morris, Kelly Mays, & Laura Mays

Agenda Topic	Discussion	Decision / People willing to follow up
<p>Welcome &amp; Introductions/Treasury Report</p> <p>Old Business</p>	<p>Introductions made. No updated treasury report, but as of June 28, 2007 \$1,979.25. Laura reported expenditures with WINS during the last month and with accounts receivable from OCHD should have a balance of approx. \$2,000.00.</p> <p><b>Minutes Reviewed and discussion followed:</b></p> <p><b>HPHOC Plan</b> – Reviewed plan. Plastic guides were ordered and students are distributing guides in county, keeping a distribution list with dates and results. Positive response so far. A worksite survey was sent to 283 businesses in Minocqua with a stamped returned envelope asking policy status. SF businesses recognized in papers with thank you from TFOCC. FACT students are creating media campaign to focus on second hand smoke – Sports radio ads, napkins with messages, and sport schedules with FACT info.</p> <p><b>State Action</b> – Tom Mathea made copies of “The Silent Killer,” local documentary &amp; sent to committee members re: statewide sf bill. Joint Committee re: tax and funding have not moved. Discussion re: DWD and youth working in smoke filled environments, more info. needed.</p> <p><b>Local Action</b> – Bill V. no response from Pine Lake Town Board, Chrystal Woller no response from Cassian. Education planned to County Board members on 3 step plan to reduce youth smoking. Food Pantries contacted and provided Quit Line resources. From the 265 recently returned inserts that support cig. tax and endowment fund, a follow up survey was sent. Over 30 returned indicating interest in specific areas, supporters contacted and asked to help with what indicated preferred.</p> <p><b>FACT</b>– Michelle Mays reported a letter was sent to volunteer fire chiefs asking for resolutions of support to those townships that didn’t send in. FACT members are distributing rest. guides and quit line material throughout county. Approval for battle of bands was given, but will push back to end of year party in spring 08. More</p>	<p>Laura will follow up with Minocqua businesses that indicate no written policy or request assistance. FACT Students planning a meeting for Monday, August 20<sup>th</sup> to work on media campaign.</p> <p>Contact and EDUCATE legislators or write letters to editor re: what works, incr. in cigarette tax, funding, sf environments. Talking pts. Available, call Laura 369-6115 if you have not received and are willing to write a letter. Pat Z. will check with state agencies and update at next meeting.</p> <p>Bill will continue contacting Pine Lake &amp; other members from Pine Lake are encouraged to request a written tobacco policy for the town board. Laura will follow up with respondents of survey to engage continued interest in TFOCC.</p> <p>FACT members recruiting more students, RHS planning meeting 8/20 @ 1:15 p.m.</p>

New Business

time needed to plan. Sports schedule is being printed and will be handed out at football games. Napkins being printed with SF message to use during concessions for Rhinelander. Napkins being offered to Three Lakes and Minocqua schools too. Cooper Henckel went to WINS training in Wausau – WINS check results- 196 checks done, 152 completed, 10 businesses sold, 95% of businesses checking ID. Students working on a media campaign for the school year.

**Outreach Ideas**

Laura will be setting up Editorial Board Visits with Star Journal and RDN to discuss 3 step plan to reduce youth smoking – highlight importance of cigarette tax.

Continue to distribute rest. Guides, tax insert pieces, and quit line material to traditional and non-traditional partners.

“Meet & Greet” Outreach Strategy discussed for Minocqua/Woodruff area. Judy G. suggested AmericInn as location, outreach to start with base of supporters in Minq. Area and sf dining/entertainment that is already on list, & businesses that return recent survey.

Student intern completed newsletter that highlighted recent study on carcinogen levels among employees of smoking facilities vs carcinogen levels among employees of non-smoking facilities. Discussion of how and where newsletter would be used.

Discussion to involve Nicolet College and student leadership to Oct. or November meeting to address 18-24 yr. tobacco-free strategies.

**Tobacco Treatment**

Susanne Morris, CTRI outreach specialist, shared info. re: Click to Quit and new direct website [www.wiquitline.org](http://www.wiquitline.org) or [www.wiquitline.com](http://www.wiquitline.com) . Susanne shared a community treatment program from Marathon Co.– Quit Tobacco Now. This program is being run through a large collaboration from partners to provide ongoing support through a 7 class session for \$50.00-lifetime membership.

**Other**

Annette Thelig, treasurer of SAFE, (Smoke-free Air for Everyone) resigned as of 8/1/07. Paperwork filed for mid year report 07. A cohesive thank you to Annette for doing a great job and being part of SAFE.

Conference/Training material circulated.

**Next Scheduled Meeting September 10, 2007**

Meeting adjourned at 6:45 PM

Laura will work on contacting papers. Mary Hirsch, Dr. Skye, and FACT students will meet with editorial boards if schedules allow. If interested please call 369-6115.  
Tom M., Judy G. and Karen K. will distribute material at businesses, Family Resource Connection, meetings, and Farmers Market.  
Laura will check on availability of conf. room for Meet & Greet. Next meeting committee to work on planning event.

Tom M. will link newsletter to website, Laura send out through email, and print for public libraries.  
FACT students working on own newsletter.

Laura will contact Kelly Crossen, Nicolet, to invite student leadership group to meeting.

Laura will send out press release locally on click to quit.  
Community Treatment Collaboration to be discussed at future meeting.

SAFE treasurer position is open, please consider or share this with someone who may be interested.  
For more info. contact Bill Vancos at 360-0400.

Call Laura @ 369-6115 for more info.