



**Healthy People Healthy Oneida County
Tobacco Free Oneida County Coalition**

Date: September 15, 2008

Recorder: Laura Mays

Members Present: Mary Sikora-Peterson, Emily Reynolds, Susanne Morris, Pat Zapp, Bill Vancos, Karen Knudson, Joan Schutts, Tom Mathea, Dr. Bill Wright, & Laura Mays Guests: Jeff Toskey, Dan Groleau, Lisa Landphier

Agenda Topic	Discussion	Decision / People willing to follow up
<p>Welcome & Treasury Report/Minutes</p> <p>Nicolet Area Tech. School</p> <p>Media Pieces</p> <p>State Action</p> <p>Local Action</p>	<p>Bill Vancos, co-chair, welcomed members present –introductions followed. Emily Reynolds, SFWI, joined by phone. August minutes reviewed and approved.</p> <p>Treasury report reviewed and approved - ending balance of \$1249.88. Agenda revised to discuss Nicolet Area Tech. College first.</p> <p>OLD BUSINESS/NEW BUSINESS</p> <p>Jeff Toskey, Student in Business Ethics, Dan Groleau, HR Director and Lisa Landphier, HR Asst. discussed tobacco free campus policy as of Jan. 21, 2009. Discussed staff/student comments and concerns. Discussion focused on communication plan and resources that are available to help in the quitting process.</p> <p>Media highlights from last month circulated include: Quit Line insert that was in Dome Newsletter to County Employees, Press Release on Role of Media in Promoting and Reducing Tobacco Use and Need for FDA Regulation. Rhinelander Daily News Calendar included TFOCC meeting date and time. Laura reported radio interviews with WXPR radio.</p> <p>Pat Zapp reported changes to funding levels for 2009. Oneida County proposed funding level at \$57,570 with requirements to partner with another county, have policy focus, and complete a 5 year multi-jurisdictional action plan. There will be 3 required objectives that focus on statewide sf air, active participation in restructuring, and program sustainability.</p> <p>Bill reported difficulties in reaching candidates regarding following up with the “Triple Play” mailing. No number for Paul Tubbs and connecting with answering machines or assistants, hasn’t been able to speak direct. Members encouraged to frequent smoke free businesses and let businesses know why they are patronizing and thank them for being smoke free.</p>	<p>Tony Nedbal & Laura Mays will participate in Nicolet Committee. Bill Vancos will also consult as needed. Laura provided Implementation handout, posters & Quit Line handouts. Susanne Morris will contact Lisa to provide websites to order more material. Laura will present to programs with high smoking rates welding, Basic Ed, and nursing program. FACT students will make posters and be involved in promoting Tobacco free Campus and resources to quit.</p> <p>Members encouraged to write letters to the editor to thank Nicolet on their upcoming policy change.</p> <p>Emily Reynolds will provide contact info. so Bill can try to contact local candidates and follow up on the Triple Play material. Laura will check with Tom Mathea re: the Vine and local PR. Laura will bring Thank you Cards and Wish you were smoke free cards to next meeting.</p>

<p>Candidate Forum</p>	<p>Discussion on candidate forum with Rhinelander Woman’s Club, AAUW, WXPB, Nicolet College, and other media for October 16th from 6 – 8 p.m. Confirmation letters sent to candidates, all 4 attending. Laura shared Jim Holperin fundraiser invite being held at Swearingen’s Algen hosted by Russ Decker on Wedn. 17th.</p>	<p>All members encouraged to circulate attached flyer and attendance at candidate forum.</p>
<p>Coalition Building</p>	<p>Discussed expanding placement of coalition meeting notices to more media channels. Mary Sikora Peterson shared review of training material for new members.</p>	<p>Laura will check with Jackie on submitting notices to cable, radio, & channel 12 community event calendars. Mary will review additional resources for new member training material.</p>
<p>My Smoke Free Story Campaign</p>	<p>Laura shared media buys my smoke free story campaign. Outreach pieces can be tailored to local coalitions. Dining Guide now also promotes mysmokefreestory website.</p>	<p>Go to www.mysmokefreestory.com to download resources.</p>
<p>FACT</p>	<p>Laura reported JWMS FACT had first meeting with 16 students involved and have LOTS of ideas. Will be going to an AODA grant writing workshop Wednesday, Sept. 17th.</p>	<p>Laura will share idea of involvement with Nicolet Communication Plan and students making posters.</p>
<p>Tobacco Treatment</p>	<p>Susanne Morris reported TFOCC & partners sponsoring a tobacco conference to address treatment in MH/AODA and Primary Care populations at Holiday Acres Oct. 6th. Dr. Eric Heiglenstein, clinical director, psychiatry, will be keynote speaker.</p>	<p>Dr. Wright will circulate Special Population Flyer and encourage providers to attend the session at Holiday Acres.</p>
<p>Americorp Volunteer</p>	<p>Sheryl Woods started 9/8/08 and is now at a week long training sponsored by Marshfield Clinic. Interests with youth and coalition building with alcohol and tobacco coalitions.</p>	
<p>Conferences/Trainings</p>	<p>Tobacco State Conf. Nov. 18th & 19th in Madison, Northern Region Tobacco Networking meeting October 2nd in Minocqua, December 4th, Statewide Initiatives meeting in Madison, Sept. 30th Poverty Network Grant Workshop in Wausau , Oct. 23rd a training on Building Capacity in Your Coalition in Marshfield – teams of 3 to 5, we need one more person!</p>	<p>Members encouraged to look at their schedules and get back to Laura at 369-6115 if interested or want more information on a specific training.</p>
<p>Meeting adjourned at 6:50 PM</p>	<p>Next Meeting Date: October 20, 2008</p>	

